

HELPING SCHOOL BOARDS ENSURE ALL STUDENTS SUCCEED

www.mosba.org | 573-445-9920 | info@mosba.org | 2100 I-70 Drive Southwest, Columbia, MO 65203

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# Superintendent Evaluation that Works

#### Katherine Whitaker

Associate Executive Director, Leadership Development whitaker@mosba.org | 573-208-7885

#### John Downs

Director, Leadership Development downs@mosba.org | 573-658-1943

- How did we get here?
- > The updated cycle
- > The process
- Support available

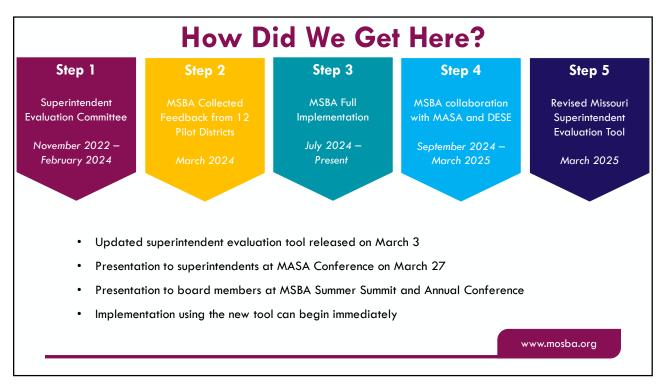
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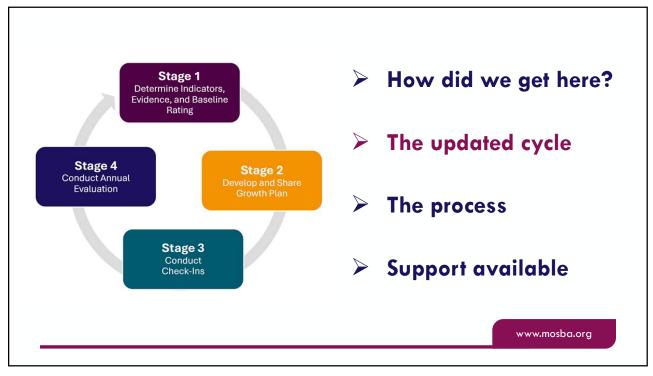


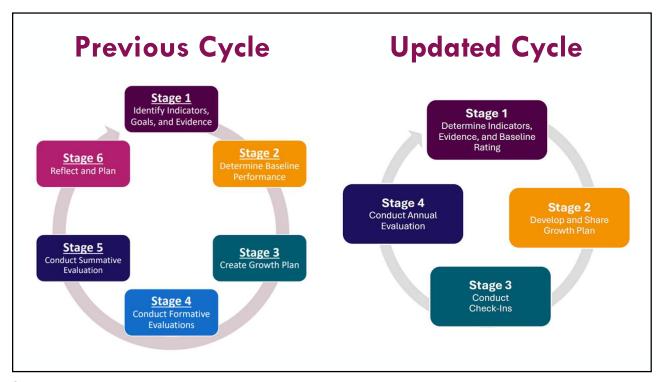












## **Recommended Implementation Timeline**

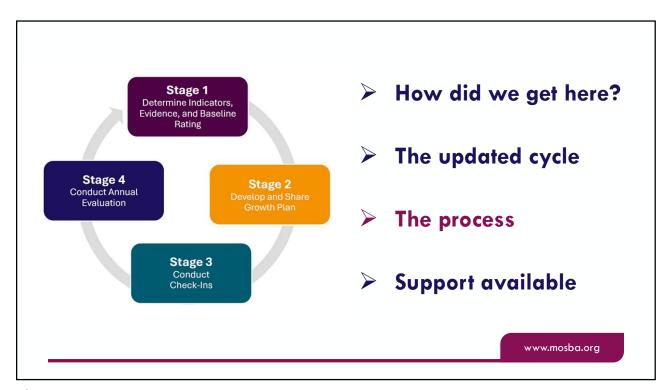
Two sets of recommended timelines are provided on page 4 of the manual:

- 1. A 12-month cycle for a returning superintendent
- 2. An 18-month cycle for a superintendent new to the district

Evaluation Process	Returning Superintendent Cycle (12 months)	New Superintendent Cycle (18 months)	Task
Stage 1 Determine Indicators, Evidence, and Baseline Rating	February – April	July – September	Board and superintendent collaboratively:  1. Select up to 3 performance indicators  2. Determine up to 3 pieces of evidence to show growth  for each performance indicator  3. Determine superintendent's bisseline performance  of superintendent shares self-rating and rationale  for each performance indicator with the board.  O Board president leads board discussion of the  superintendent's self-rating and rationale to  collaboratively determine the superintendent's  baseline rating for each performance indicator.
Stage 2 Develop and Share Growth Plan	April – June	September – December	The superintendent creates and shares their growth plan with the board that outlines how they plan to grow for each selected performance indicator.
Stage 3 Conduct Check-Ins	June – January	December (Year 1) through December (Year 2)	Superintendent shares growth plan and evidence updates to show growth to the board.     Board president leads board discussion of the superintendent's update.     Board shares with the superintendent is collective feedback about the update presented.
Stage 4 Conduct Annual Evaluation	January – February	January (Year 2)  - February (Year 2)	Superintendent presents final growth plan and evidence updates to show growth to the board.     Afterine can be superior to the board.     Afterine can be superior to the board.     Afterine can be superior to the board.     Comments for each performance indicator.     Omnies all ratings and comments with the board.     In closed season, the board president leads board discussion of compiled ratings and comments to:     Determine against for each performance indicator.     Create board consensus feedback.     Determine superintendent contract decision.     Beard president leads board discussion with superintendent to share the board's overall artings.

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Stage 4 Conduct Annual Evaluation	January – February	January (Year 2) – February (Year 2)	1. Superintendent presents final growth plan and evidence updates to show growth to the board.  2. After the presentation, the board president:



#### The Standards and Performance Indicators

- The previous MSBA process was developed around 26 quality indicators grouped under four unique standards
- Superintendent preparation programs use 32 different quality indicators under five unique standards
- DESE, MASA, and MSBA representatives collaborated to combine and align competencies into 23 performance indicators under the five existing standards

#### **Standards & Indicators**

- The focus of this collaboration was to identify the indicators best suited to superintendent evaluation
- A superintendent should be asked to focus on a maximum of 2-3 indicators in an evaluation cycle

mission, and goals.

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Standard 2: Instructional Leadership
The Superintendent as the Instructional Leader ensures a viable curriculum, effective instructional practice and stus
supports, the use of effective assessments, and promotes professional learning.
Petformance indicator 2: Engages and supports staff in aligning district curriculum to state standards and
within/across subject areas, grade levels, and courses.
Petformance indicator 2: Ensures the support staff use of a variety of research-based instructional practices.
Petformance indicator 2: Ensures the use of formative, benchmark, and summative assessments.
Petformance indicator 2: Ensures multiple sources of student, school, and district-level data are used to imp
student learning.
Petformance indicator 2: Promotes a culture of continuous professional learning.

#### Standard 3: Managerial Leadership

#### Standard 4: Relational Leadership

Performance Indicator 4e: Ensures a culture of support and respect among students, staff, families, and the

Standard 5: Innovative Leadership
The Superintendent as the Innovative Leader continues professional growth, actively engages in reflective practice and applies new knowledge and understanding to drive appropriate change.

Performance indicator 5s: Connects and engages with professional organizations and associations.

Performance indicator 5s: Demonstrates a commitment to personal on-going growth and development.

Performance indicator 5c: Leads district improvement using innovative and effective change processes.

Performance indicator 5d: Understands, responds to, and influences the political, social, economic, legal, and cultural context.

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#### **Growth Guide**

The growth guide has been rewritten for the 23 performance indicators, and the descriptors were updated to reflect consistency throughout the document.

Performance Indicator 2e: Promotes a culture of continuous professional learning. [LC9]

Peer observation schedules that show monitoring collective

implementation of instructional strategies

Learning	Developing	Proficient	Accomplished
The Learning Superintendent Knows and understands the importance of promoting a culture of continuous professional learning.	The Developing Superintendent also  Examines the current status of how the district promotes a culture of continuous professional learning.  Develops strategies for promoting a culture of continuous professional learning.	The Proficient Superintendent also Implements, monitors, and refines strategies for promoting a culture of continuous professional learning.	The Accomplished Superintendent also  Creates a district-wide system to promote a culture of continuous professional learning.
	Possible Sour	ces of Evidence	
Staff survey summary results     Schedule and summary notes of cla throughs by district and building-lev     Evidence of teacher and leader coll		reports	d schedule on summaries, staff presentations, and

Master school schedule documenting individual and collaborative planning

#### Purpose of the Growth Guide

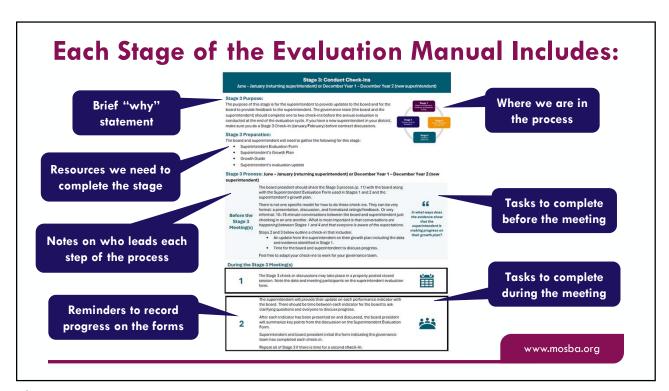
- To guide the superintendent's growth
- To describe the range of performance for each Performance Indicator
- To help the board and superintendent objectively determine performance ratings on the Performance Indicators based on the evidence presented
- To help the board and superintendent determine the areas of focus for the evaluation
- To help the board and superintendent determine the evidence, data, and artifacts to be used to evaluate the superintendent's performance and growth

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#### **Using the Growth Guide**

- The Process Manual includes step-by-step instructions for using the Growth Guide
- Growth is represented by moving from left (Learning) to right (Accomplished)
- Selecting Performance Indicators where the superintendent is already Proficient or Accomplished is not advised
- It is not uncommon for superintendents to end the evaluation cycle in the Learning or Developing categories, and these ratings do not necessarily reflect poor performance
- It does not automatically represent a concern if the superintendent begins and ends the year within the same category



# The Process: Let's Discuss the New Stage 1 Previous Stages 1-2 Updated Stage 1 Select quality indicators Define SMART goals Identify evidence/data Finalize timeline Determine baseline performance The Process: Let's Discuss the New Stage 1 Updated Stage 1 Select performance indicators Identify evidence/data Determine baseline performance Finalize timeline

#### 1. Select Two or Three Indicators

- The board and superintendent will collaboratively select the two or three indicators to be used this cycle
- The selected quality indicators should:
  - Clearly impact student learning and student success
  - Allow the superintendent the opportunity to learn and grow in knowledge and skills
  - Align with the district's strategic priorities (i.e., CSIP goals)
  - Demonstrate overall performance of the superintendent

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#### 2. Identify Evidence/Data

For each quality indicator, which source(s) of evidence most clearly align with the vision of the board & superintendent?

Performance Indicator 2e: Promotes a culture of continuous professional learning. [LC9] Learning Developing **Proficient** Accomplished The Proficient Superintendent also... The Learning Superintendent.. The Developing Superintendent also The Accomplished Superintendent also... Knows and understands the Examines the current status of how Implements, monitors, and refines importance of promoting a culture of the district promotes a culture of strategies for promoting a culture of Creates a district-wide system to continuous professional learning. continuous professional learning. promote a culture of continuous continuous professional learning. professional learning. Develops strategies for promoting a culture of continuous professional Possible Sources of Evidence Staff survey summary results Professional development plan and schedule Schedule and summary notes of classroom observations and walk-Professional development evaluation summaries, staff presentations, and throughs by district and building-level leadership reports Evidence of teacher and leader collaboration to improve student learning Master school schedule documenting individual and collaborative planning Peer observation schedules that show monitoring collective implementation of instructional strategies

#### 3. Determine Baseline Performance

The superintendent and board share their perspectives on the current level of performance, and the board selects the baseline rating with the description that encompasses the superintendent's current status.

Learning	Developing	Proficient	Accomplished	
The Learning Superintendent  Knows and understands the mportance of promoting a culture of continuous professional learning.	The Developing Superintendent also  Examines the current status of how the district promotes a culture of continuous professional learning.  Develops strategies for promoting a culture of continuous professional learning.	The Proficient Superintendent also Implements, monitors, and refines strategies for promoting a culture of continuous professional learning.	The Accomplished Superintendent also  Creates a district-wide system to promote a culture of continuous professional learning.	
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#### 4. Finalize the Evaluation Timeline

- With Stage 1 complete, the team looks ahead and plans for the remainder of the process
  - Stage 2: Superintendent Creates Growth Plan
  - Stage 3: Evaluation Check-Ins (How many? How often? How formal/informal?)
  - Stage 4: Conduct Evaluation
- MSBA provides a recommended window for each Stage that the board might consider
- Establishing the timeline early allows for advanced planning by both the board and superintendent, and eliminates the possibility of last-minute surprises

# Questions on the new Stage 1?

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#### The Process: Let's Discuss the New Stage 2

#### **Previous Stage 3**

## **Updated Stage 2**

- Superintendent Growth Plan
- Superintendent Growth
  Plan

#### **Superintendent Growth Plan**

- The superintendent will develop an individual growth plan
  - Describes how the identified goals will be achieved
  - Includes information on the data/evidence that will be provided
  - Provides timeframes for the completion of the action steps
- Use the growth guide descriptors to plan for movement to a higher rating
- The growth plan is simply shared with the board

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# Questions on the new Stage 2?

#### The Process: Let's Discuss the New Stage 3

# Previous Stage 4 Formative Evaluations Superintendent updates Board feedback on progress

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#### **Evaluation Check-Ins**

- Evaluation Check-Ins are typically held during closed session
- As formal or as informal as the governance team chooses
  - Formal example
    - Superintendent will provide an evidence-based update to the board on action plan progress for each indicator
    - The board will collectively determine a formative rating and feedback comment for each indicator
  - Informal example
    - Casual conversation between superintendent and board about how things are going

#### **Effective Feedback Guidance**

- Research demonstrates that formative feedback is most effective when it...
  - Demonstrates a sincere interest in supporting the person
  - Is framed positively to acknowledge progress and emphasize continued improvement
  - Engages the superintendent in discussion on additional resources that can be provided to support their continued development
  - Supports the superintendent's self-reflection/self-awareness

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# Questions on the new Stage 3?

#### The Process: Let's Discuss the New Stage 4

#### Previous Stages 5-6 Updated Stage 4

- Summative evaluation
- Contract decision
- Reflect and plan

- Superintendent presents fi
- Board determines final rating and collective feedback
- Contract decision

evidence

Begin planning for the next evaluation cycle

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#### **Conduct Evaluation (Part 1)**

- Final evaluations are held during closed session
- The superintendent will present evidence that demonstrates the progress made toward the growth plan action steps, along with an update on the evidence/data that the board and superintendent collectively agreed upon
- The remaining board discussion may be held with or without the superintendent present
- Board members submit their individual ratings and comments for each selected indicator to the board president

#### **Conduct Evaluation (Part 2)**

- The board president compiles all ratings and comments and shares the complied information with the entire board
- During a closed session, the board discusses the complied feedback and must reach consensus to...
  - Determine one rating for each selected indicator
  - Create unified board feedback for the superintendent
- The summative evaluation should inform the board's contract decision

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#### **Conduct Evaluation (Part 3)**

- The board makes a final recommendation regarding the superintendent's contract status for the following year: extension, non-extension, or separation from employment
- The board should provide a rationale for the recommendation
- The board president leads a discussion that includes the superintendent and the full board to share the final ratings, consensus feedback, and contract decision
- Decisions on superintendent employment must not be taken lightly and should involve legal counsel; carefully review the page in the manual on Superintendent Contract Considerations

#### **Process Reflection and Future Planning**

- The full governance team engages in conversation to reflect on the previous cycle and discuss possible goals for the coming year
- This process can be completed simultaneously with the next cycle's Stage 1, if desired
- All, some, or none of the selected indicators can be carried over to the next evaluation cycle
  - Based on the progress from the concluding cycle, is continued growth on any of the prior indicators still desired?
  - Have district priorities shifted? If so, should any of the superintendent's target growth areas change to reflect these adjustments?

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# Questions on the new Stage 4?

